

## *Press Release*

# LLOYD E. LEVINE

California State Assembly ♦ 40th Assembly  
District

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**FOR IMMEDIATE RELEASE**  
April 26, 2004

### **PRESS ADVISORY**

**WHAT:** Lloyd Levine Kid's Fitness Challenge Press Conference

**WHERE:** Taft High School, Main Quad - 5461 Winnetka Ave, Woodland Hills

**WHEN:** April 30, 2004 at 12:30 PM

**WHO:** Assemblymember Lloyd Levine, Yellow Jersey, Inc., Olympic Gold Medallist Quincy Watts, Johnny Gray, and Chick's Sporting Goods.

Assemblymember Lloyd Levine announces the "Lloyd Levine Kid's Fitness Challenge" to help fight rising rates of child obesity and to promote a healthy, active lifestyle for kids. Kids will have the option to walk, run, skate, or ride the 5k course. To encourage participation in this event, free admission is offered to those under age 18.

The Lloyd Levine Kid's Fitness Challenge is part of the Warner Center Rock, Run-n-Ride Memorial Weekend event. The Warner Center Event involves a 5/10k, Battle of the Bands Competition, Promenade Street Festival, and the Health Net Barry Wolfe Grand Prix of Cycling. The Arthritis Foundation and local schools will benefit from the proceeds of this year's event.

As partners with Yellow Jersey, Inc., the Assemblymember has committed to improving the lives of all San Fernando Valley youth. **Prizes and award money will be presented to the school that enters the greatest percentage of participants.** Further details, including entry forms, will be distributed to local area schools and athletic departments in the coming weeks.

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